

Frank D. Cugini

Digital Artist / Web Designer

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Grand Ledge, MI 48837
586-863-8338 cell

Objective: To obtain a position that will allow me to utilize the skill and talents that I have mastered in my 30 years of experience in the web design and graphic design related fields.

Extensive Experience:

Mastered Software:

- Adobe Creative Suite: Dreamweaver, Photoshop, Illustrator, Flash, Fireworks & InDesign
- Contribute (Adobe's CMS software)
- All MS Office Products
- Adobe Audition (Audio Software)
- Adobe Acrobat XI (PDF file developer)
- Pinnacle Studio 11 (video editing software)
- Various FTP client software

Other Areas of Extensive Experience:

- HTML / XHTML / CSS
- JavaScript
- E-Commerce solutions
(most experienced with QuikStore)
- SEO & Social Media Marketing
- Cross-Browser Compatibility
- Virtual Tour Development
(from photos to panoramas)

Online Portfolio: www.frankcugini.com

Additional notes:

- I originally learned to write HTML code from scratch in a text editor. This gives me the ability to quickly correct errors that are caused by coding using software to create code.
- I have a good knowledge of PHP and some experience writing PHP code. I primarily have used staff/programmers to produce PHP code and related databases, but I have some experience maintaining PHP code.

Achievements / Accolades:

- I designed the first web site in Michigan and one of the first public sites in the country for Voyager Information Systems (now CoreComm – core.com) in 1991.
- 1994 - Awarded a "Yahoo Top Five Pick of the Day" for my Michigan Department of Agriculture website.
- 1995 - Awarded a "Yahoo Top Five Pick of the Day" for my Michigan Secretary of State website called "Kidz Discover Michigan".
- My "Lunchgoddess.com" website was a Finalist in the 2001 Webby Awards.
- 2001 Finalist in the Greater Lansing Entrepreneurial Awards.
- NY Times awarded my "Talkinsites.com" as a "Top 25 Finalist" in the 2002 Ad Innovations Awards.
- The Great Lakes Entrepreneur's Quest awarded me 2nd place in their 2003 Business Plan Awards.
- Sports Illustrated called my Lansing Lugnuts website "A Major Presence for a Minor League Team".
- In an article published Nov. 27, 2005, the Lansing State Journal compared me to the great R.E. Olds founder of Oldsmobile as a tremendous innovator in our time because of my contributions in web based technology solutions.

Work Experience:

Inspired Marketing, LLC – Grand Ledge, MI (June 2011 – Dec 2012)

Positions: Marketing Manager

Synergy Soup, Inc. – Grand Ledge, MI (1994 - Present)

Positions: Owner / Graphic Designer / Audio-Video Editor / Photographer

Reddawg Mobile Marketing Solutions – Grand Ledge, MI (2010 - 2012)

Positions: Owner / Sales Manager / Marketing Director

Additional Positions:

- **MAXanim Computer Animation** – Lansing, MI (1991 -1995)
Positions: Owner / Animator / Project Manager
- **Video Crossfire Productions** – Lansing, MI (1990 - 1992)
Positions: Producer / Director / Host / Editor
- **Bezil Design** – Williamston, MI (1990 - 1991)
Positions: Graphic Designer
- **Corporate Image Advertising** – Lansing, MI (1988 - 1990)
Positions: Graphic Designer
- **Uncle Sam's Sport Shop** – Mount Clemens, MI (1982 – 1985)
Positions: Graphic Designer / Shop Manager

Education:

Lansing Community College: (Lansing, MI)
Associate Degrees: Commercial Art & 3D Animation

Olivet College: (Olivet, MI) Two years – Studio Art Major / Art Teaching Minor

South Lake High School: (St. Clair Shores, MI)
1985 Graduate

Pertinent Info: I was the starting QB for my high school football team from my sophomore to my senior year. I played college football. I currently coach semi-pro football. I have natural leadership & management skills and work well in a team atmosphere.

Other Interests: Church, Ministry & Family. Coaching Football, Wrestling, Basketball, and Bowling. Singing, Recording, & Weekly Song Leadership at our family church in Lansing.

Business / Personal References Available Upon Request.